

KENTUCKY SCHOOL BUS SAFETY POSTER CONTEST

Who May Enter:

Any student enrolled in a public, parochial or other private elementary or middle school (plus high school for Division 4 and 5) in Kentucky may submit artwork to the Kentucky School Bus Safety Poster Contest.

Poster Specifications:

Completed poster size must be 11" x 17" or 12" x 18". Posters may be illustrated on the vertical or horizontal axis. Other poster sizes will not be accepted.

Designs should be submitted on quality tag, poster illustration board or heavy paper. Construction paper may be used but winning entries must be mounted on quality tag poster. Lamination is not permitted, and will disqualify the poster.

There is no limitation on the use and number of colors.

There is no limitation on the type of media -- such as print, crayon, felt pen, etc. -- used on the poster design; however, wood, plastic, glass or metal should not be part of the poster. Collage materials should not be used. Glued on pieces will disqualify the poster.

Lettering and Drawing: The poster design may incorporate freehand letters only. Stenciled, pre-printed, manufactured stick-on or press-on letters or tracings may not be used and will disqualify the poster. Lettering should be clearly legible, even if used as part of the poster design. Cut paper / stencils (freehand or pre-drawn stick-on stencils) are not permitted and will disqualify the poster.

Poster designs may not incorporate any copyrighted characters (i.e., comic and/or television characters), photographs, and magazine or newspaper illustrations.

Drawings must be original, correct in safety concept and the exclusive work of the student entering the contest in idea, design and execution. All artwork should be positive in approach, demonstrating only proper school bus safety behaviors. At least a part of a yellow school bus must be present in the poster.

There must be a 3" x 5" card / entry blank securely fastened to the back of the poster which includes the student's name, grade, age, teacher's name, school name and school address. Please print clearly. Do not place name, school, etc., on the front of the poster. Display information on the back only.

An art instructor or art teacher should supervise all work.

Poster Theme:

Every poster and slogan must harmonize with the poster contest theme:

My School Bus, The Safest Form of Student Transportation!

Contestants must illustrate the above theme only. The theme on the poster must be exactly as shown above, to include all punctuation.

When Can Posters Be Drawn?

Posters can be drawn anytime between September 1, 2017 and May 1, 2018.

Contest Deadline:

Posters must be postmarked by May 1, 2018. Each participating district may submit one (only first-place winners) winning poster in each of the following categories:

Division #1 - Grades K-2

Division #2 - Grades 3-5

Division #3 - Grade 6-8

Division #4 - Special Education (Grades K-12)

Division #5 - CAD (Computer Aided Drawing)

Please Note: Division #5 - CAD entries are eligible for competition within those respective divisions, but are not eligible to be the Overall National Contest Winner.

All posters become the property of the Kentucky Department of Education upon receipt and are not returned to the artist, his/her parents / legal guardians, art instructor or art teacher, school, state or contest sponsor, or any other person(s). Posters that have been used for any promotional purposes may not be submitted.

Mailing Instructions:

No more than FIVE posters from **each district** may be entered in the contest (one in each Division).

Do NOT roll posters. They must be mailed / delivered flat.

Winning posters from each participating district must be mailed first class in a flat envelope to:

**Kentucky Department of Education
Pupil Transportation Unit
300 Sower Blvd
Frankfort, KY 40601**

Judging:

Transportation personnel attending the Kentucky Association for Pupil Transportation and that Student Transportation Association of Kentucky will evaluate posters during their annual conference & trade show.

Criteria for the selection of award-winning posters are:

Relationship of the poster design to the school bus safety practices. (Safety Impact)

Originality of the poster and how the idea is expressed in the poster design. (Originality)

Artwork and its execution. (Artistic Quality)

Visual impact of the poster design. (Visual Impact)

Winners of the state contest will be forwarded by the Kentucky Department of Education to the National Association for Pupil Transportation.

- 2018 NATIONAL SCHOOL BUS SAFETY POSTER CONTEST

Please complete and attach this form to the back of each poster
in accordance with poster specifications noted in the contest rules.

PRINT CLEARLY

Student Name _ _____

Grade _____ Age _____ Division _____

School _____

School Address _____

City _____ State _____ ZIP _____

Teacher's Name _____

Student's Home Address _____

City _____ State _____ ZIP _____

Do not place this information on the front of the poster. Display on the back only.